

ALABAMA

ANNUAL ECONOMIC CONTRIBUTION OF THE BEVERAGE INDUSTRY



www.alabev.org

The Beverage Industry is a Major Contributor to Alabama's Economy

Alabama's beverage companies manufacture and distribute some of the most popular non-alcoholic beverages in the world. From products in your neighborhood store to our support of local community initiatives, our presence is felt in every community across the state. We play an important role in the state's economy by providing good-paying jobs, paying significant tax dollars to the state and federal government and making generous charitable contributions to organizations across the state.

4,788 JOBS

PROVIDED BY
ALABAMA'S
BEVERAGE INDUSTRY



2,376
soft drink
jobs



536
bottled
water jobs



191
100 percent juice/
juice drinks jobs



643
other
beverages jobs



1,042
distribution
jobs



BENEFITING LOCAL BUSINESSES

America's beverage industry supports a number of other business sectors and their employees throughout the state. In fact, more than 19,109 workers in restaurants, grocery stores, convenience stores, movie theaters and more depend, in part, on beverage sales for their livelihoods.



MAKING AN ECONOMIC IMPACT

- **\$3.1 billion** direct economic impact
- **\$402.5 million** in wages and benefits
- **\$176.4 million** contributed in state taxes
- **\$338.4 million** contributed in federal taxes



SUPPORTING LOCAL CHARITIES

Alabama beverage companies and their employees also generously contribute **\$35.1 million to charitable causes across the state.**