

ALABAMA

ANNUAL ECONOMIC CONTRIBUTION OF THE BEVERAGE INDUSTRY



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The Beverage Industry is a Major Contributor to Alabama's Economy

Alabama's beverage companies manufacture and distribute some of the most popular non-alcoholic beverages in the world. From products in your neighborhood store to our support of local community initiatives, our presence is felt in **every community** across the state. We play an **important role in the state's economy** by providing good-paying jobs, paying significant tax dollars to the state and federal government and making generous charitable contributions to organizations across the state.

4,879 JOBS

PROVIDED BY ALABAMA'S
BEVERAGE INDUSTRY



2,547
soft drink jobs



581
bottled water jobs



566
100 percent
juice/juice drinks jobs



204
other beverages jobs



981
distribution jobs



BENEFITTING LOCAL BUSINESSES

More than 15,744 workers in restaurants, grocery stores, convenience stores, movie theaters and more depend, in part, on beverage sales for their livelihoods. Additionally, 13,942 workers whose companies supply ingredients and materials among other things to the beverage industry depend partly on beverage sales for their paychecks.



MAKING AN ECONOMIC IMPACT

- **\$3.5 billion** direct economic impact
- **\$480.1 million** in wages and benefits
- **\$237.0 million** contributed in state taxes
- **\$455.5 million** contributed in federal taxes



SUPPORTING LOCAL CHARITIES

Alabama's beverage companies and their employees also generously contribute **\$19.0 million to charitable causes** across the state.

WE ARE AMERICAN COMPANIES MAKING AMERICAN PRODUCTS
WITH AMERICAN WORKERS IN AMERICA'S HOMETOWNS.